

## 17th Annual La Mancha Awards

# Sponsorship Opportunities Thursday, October 10, 2024

Share the generosity of your organization with Casa Cornelia's vast network of partners, friends, and donors in Southern California. All event sponsors will be recognized at the La Mancha Awards in October.

	Presenting \$50,000	Humanitarian \$25,000	Visionary \$20,000	Guardian \$15,000	<b>Champion</b> \$10,000	<b>Defender</b> \$7,500	Advocate \$5,000	Ambassador \$2,500
Speaking Opportunity	Video or Remarks							
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes		
Tickets	30	25	20	15	12	10	8	6
Website Recognition	Featured Story or Video	Logo	Logo	Logo	Logo	Logo	Name	Name
Printed Program	Center fold, 2 pages, plus additional full page with company story	Full Page, premium location	Full Page	Full Page	Full Page	Half Page	Half Page	1/4 Page
Event Emails	Story and Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social Media	Featured Story, Dedicated post w. Logo	Logo Dedicated Post	Logo Dedicated Post	Logo Dedicated Post	Logo Dedicated Post	Logo shared post	Logo shared post	Name shared post
Printed Invitation (if commitment before 8/15/24)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes



### Additional Sponsorship Opportunity

➤ Patron of Justice Sponsor - \$1,500. Sponsor the La Mancha Awards to support Casa Cornelia's humanitarian mission. Ambassador sponsors names will be listed on the La Mancha Awards website, social media, and printed program.

#### **Special Underwriting Opportunities**

At times, a unique sponsorship with a specific focus may work better for you. Align your brand, products, and services to any of the opportunities below. Each opportunity is exclusive and includes recognition via event signage and program.

- ➤ Video \$7,000. Underwrite production of the La Mancha Award video clips featuring compelling stories of perseverance, hope, and justice with compassion.
- **Photography \$3,000.** Underwrite production of the La Mancha Award photography featuring the step and repeat as well as candid photos taken both at the reception as well as the award ceremony.
- ➤ Crystal Awards \$2,500. Highlight your support for the La Mancha Awardees by funding the crystal awards presented to our standing award recipients.
- ➤ Entertainment \$2,500. Align your brand with our mission of hope by underwriting entertainment at the 16<sup>h</sup> Annual La Mancha Awards.

#### About Casa Cornelia Law Center

Casa Cornelia Law Center is a 501(c) (3) public interest law firm providing quality *pro bono* legal services to victims of human rights violations. Casa Cornelia has a primary commitment to indigent persons in Southern California. In 2023, the Law Center responded to 2,650 individuals seeking legal services, including 1159 children, 814 asylum seekers, and 517 victims of serious crimes including torture, trafficking and domestic violence.



#### Questions?

Please contact Cynthia Souza, Development Manager, at <u>csouza@casacornelia.org</u> to secure your sponsorship or enquire about sponsorship opportunities.