



Celebrating 30 Years

16TH ANNUAL LA MANCHA AWARDS

October 19, 2023

University of San Diego

SPONSORSHIP OPPORTUNITIES

Share your company's generosity with Casa Cornelia's vast network of partners, friends, and donors in Southern California. All event sponsors will be recognized at the 30th Anniversary Celebration & La Mancha Awards on Thursday, October 19, 2023, at the Kroc Institute for Peace and Justice at USD.

	<i>30th Anniversary</i> \$30,000	<i>Presenting</i> \$25,000	<i>Humanitarian</i> \$20,000	<i>Visionary</i> \$15,000	<i>Guardian</i> \$10,000	<i>Champion</i> \$7,500	<i>Defender</i> \$5,000	<i>Advocate</i> \$2,500
Speaking Opportunity	Video or Remarks							
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes		
Tickets	30	25	20	15	12	10	8	6
Website Recognition	Featured Story or Video	Logo	Logo	Logo	Logo	Logo	Name	Name
Printed Program	Center fold, 2 pages, plus additional full page with company story	Full Page, premium location	Full Page	Full Page	Full Page	Half Page	Half Page	1/4 Page
Event Emails	Story and Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social Media	Featured Story, Dedicated post w. Logo	Logo Dedicated Post	Logo Dedicated Post	Logo Dedicated Post	Logo Dedicated Post	Logo shared post	Logo shared post	Name shared post
Printed Invitation (if commitment before 8/15/23)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes



Additional Sponsorship Opportunity

- **Ambassador Sponsor – \$1,500.** Sponsor the La Mancha Awards to support Casa Cornelia’s humanitarian mission. Ambassador sponsors names will be listed on the La Mancha Awards website, social media, and printed program.

Special Underwriting Opportunities

At times, a unique sponsorship with a specific focus may work better for you. Align your brand, products, and services to any of the opportunities below. Each opportunity is exclusive and includes recognition via event signage and program.

- **Video – \$5,000.** Underwrite production of the La Mancha Award video clips featuring compelling stories of perseverance, hope, and justice with compassion.
- **Crystal Awards – \$2,500.** Highlight your support for the La Mancha Awardees by funding the crystal awards presented to our standing award recipients.
- **Entertainment – \$2,500.** Align your brand with our mission of hope by underwriting entertainment at the 16th Annual La Mancha Awards.
- **Photography - \$2,000**
- **Postage - \$1,500**

About Casa Cornelia Law Center

Casa Cornelia Law Center is a 501(c) (3) public interest law firm providing quality *pro bono* legal services to victims of human rights violations. Casa Cornelia has a primary commitment to indigent persons in Southern California. **In 2022, the Law Center responded to 2,323 individuals seeking legal services**, including 895 children, 986 asylum seekers, and 442 victims of serious crimes including torture, trafficking and domestic violence. Donations and sponsorships secured for the 16th Annual La Mancha Awards will fund Casa Cornelia’s legal programs.



Questions?

Please contact Cynthia Souza, Development Manager, at CSouza@CasaCornelia.org to secure your sponsorship or enquire about sponsorship opportunities.

Learn more at www.CasaCornelia.org