



CASA CORNELIA
LAW CENTER

Casa Cornelia's 15th Annual La Mancha Awards Sponsorship Opportunities

Thursday, October 13, 2022

Sponsor the 15th Annual La Mancha Awards and share the generosity of your company with Casa Cornelia's vast network of partners, friends, and donors in Southern California. All event sponsors will be recognized at the La Mancha Awards on Thursday, October 13, 2022 at The Prado in Balboa Park.

	<i>Host & Event Underwriter</i> \$50,000	<i>Presenting</i> \$25,000	<i>Humanitarian</i> \$20,000	<i>Visionary</i> \$15,000	<i>Guardian</i> \$10,000	<i>Champion</i> \$7,500	<i>Defender</i> \$5,000	<i>Advocate</i> \$2,500
Speaking Opportunity	Video or Remarks							
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes		
Tickets	30 <i>Reserved Seating</i>	20 <i>Reserved Seating</i>	15 <i>Reserved Seating</i>	15	12	10	8	6
Website Recognition	Featured Story or Video	Logo	Logo	Logo	Logo	Logo	Name	Name
Printed Program	Center fold, 2 pages, plus additional full page with company story	Full Page, premium location	Full Page	Full Page	Full Page	Half Page	Half Page	1/3 Page
Event Emails	Story and Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Social Media	Featured Story, Dedicated post w. Logo	Dedicated post w. Logo	Dedicated post w. Logo	Dedicated post w. Logo	Dedicated post w. Logo	Logo – shared post	Logo – shared post	Name – shared post
Printed Invitation (if commitment before 8/15/22)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Press Release Mention	Yes	Yes	Yes	Yes				



Additional Sponsorship Opportunity

- **Ambassador Sponsor – \$1,500.** Sponsor the La Mancha Awards to support Casa Cornelia’s humanitarian mission. Ambassador sponsors will be featured on the La Mancha Awards website, social media and printed program.

Special Underwriting Opportunities

At times, a unique sponsorship with a specific focus may work better for you. Align your brand, products and services to any of the opportunities below. Each opportunity is exclusive and includes recognition on event signage and program.

- **Video – \$5,000.** Underwrite production of the La Mancha Award video clips featuring compelling stories of perseverance, hope, and justice with compassion.
- **Valet – \$5,000.** Exclusive opportunity to have high visibility with name and logo displayed on sandwich board signage at the valet parking area.
- **Crystal Awards – \$2,500.** Highlight your support for the La Mancha Awardees by funding the crystal awards presented to our standing award recipients.
- **Entertainment – \$2,500.** Align your brand with our mission of hope by underwriting entertainment at the 15th Annual La Mancha Awards.
- **Photography - \$2,000**
- **Postage - \$1,500**

About Casa Cornelia Law Center

Casa Cornelia Law Center is a 501(c)(3) public interest law firm providing quality *pro bono* legal services to victims of human rights violations. Casa Cornelia has a primary commitment to indigent persons in Southern California. **In 2021, the Law Center responded to 1,949 individuals seeking legal services**, including 1,007 children, 514 asylum seekers, and 428 victims of serious crimes including torture, trafficking and domestic violence. Donations and sponsorships secured for the 15th Annual La Mancha Awards will fund Casa Cornelia’s *pro bono* legal programs.



Questions?

Please contact Karen Cook, Director of Philanthropy, at KCook@CasaCornelia.org to secure your sponsorship or enquire about sponsorship opportunities.

Learn more at www.CasaCornelia.org.